

(1) Artificial Intelligence Research

MAST, Inc.

It was a most profound experience for me intellectually; to have worked with a Artificial Intelligence company named MAST, Inc.

Mai **A**nalysis **S**ynthesis & **T**echnologies (M.A.S.T.) was a “**Neural Network**” software company, located in Kihei, Maui. MAST was founded by Mr. S. Warrick a naval architect, and very brilliant individual. Mr. Warrick, from the northeastern U.S., had moved to Maui partially because of the awesome wind surfing conditions present there. Soon thereafter, Mr. Warrick developed the sail design software that Mr. Kraft believes is still the hot ticket in wind surfing sail design. MAST had another mainland guy named Mr. P. Billings, a mathematician from New Mexico. And a gifted computer programmer, part-time concert pianist, and a top Wind Surfer named Mr. J. Crim. They had developed a **Neural Network** program called NetCaster that attempted to “predict the S&P 500.”

DiagSoft, Inc.

Mr. Kraft was the Founder, Chairman/CEO, and Chief Architect of DiagSoft’s PC Hardware QA Diagnostics business. At the time of the sale of DiagSoft we had bundled over 30,000,000 copies of QAPLus, and had over 85% of the worlds PC manufacturers testing their PC Systems with DiagSoft’s QAPLus Factory QA System.

Mr. Kraft opened DiagSoft’s Pacific Rim HQ just down the hall from MAST. And soon thereafter, Mr. C. King and Mr. Kraft founded a Multimedia company called “Big Kahuna Productions” in the Maui Research & Technology (MRTC) building.

Mr. Kraft purchased MAST thinking that the addition of Artificial Intelligence to DiagSoft’s QA products, and his new Electronic Technical Support Center (ETSC) project, and a multitude of other non DiagSoft computer implementations. On August 30, 1996, Mr. Kraft sold DiagSoft, Inc. to Sykes Enterprises in Tampa, Florida. Unfortunately MAST went with the sale. MAST was not supposed to be on the books of DiagSoft. Mr. Kraft had intended to move on with MAST after the sale of DiagSoft, and venture into the general Artificial Intelligence arena.

So without MAST to build on, Mr. Kraft founded Artificial, Inc. a Florida corporation.

www.artificialinc.com

<http://www.ghklibrary.com/aiprojects/>

<http://www.aiengines.com/>

Artificial, Inc. Research & Development – 1997



(2). AI Digital Library

The Artificial, Inc. “**AI Digital Library**” is an Internet based multimedia virtual library that has the ability to interface with a Crestron Home Theater control system. Mr. Kraft began this project based on my previous expertise in Document Storage and Retrieval systems integration at Microform Data Systems in the 70’s, and my expertise in Office Automation Workstations and “Paperless Offices”.

www.crestron.com

(3). GHK Digital Library

Mr. Kraft is an investor in the Dallas based, **StarPower Home Entertainment, Inc.** retail chain at the request of my friend, Nathan Morton, StarPower’s Chairman.

The initial implementation of the **AI Digital Library** was to create a multimedia library replicating a actual old English cherrywood library that Mr. Kraft have added to our home. This version is called the “**GHK Library**”, and can be found at:

www.ghklibrary.com

(3) StarPower Home Theater

The Home Theater Surround Sound experience is an area that Mr. Kraft has personally spent substantial time and money on. Mr. Kraft has always been one of the first customers of each new Audio-Video technology introduction.

<http://www.star-power.com/>

The **AI Digital Library** uses an **Oracle Video SQL Server** for the **Storage and Retrieval** of the users personal and/or corporate **videos**. The **AI Digital Library** stores all **photos, artwork**, and all **documents** in .DOC and .PDF format. And since it is Internet based, media and documents can be added from any Internet workstation, and retrieved as well, anyplace in the world... Real Video Streaming and Point MPEG-2 transmission to Multipoint locations is supported.

The user(s) therefore have an "Artificial library with Intelligence". Hence, a Artificial Intelligence Digital Library.

(5). Digital Living Rooms

AI Digital Library is also a Internet based "user command interface" to a "**Digital Living Room**".

<http://www.digitallivingroom.com/>

<http://www.software.ibm.com/is/dig-lib/>

<http://www.ita.sel.sony.com/vaioworld/home.html>

http://www.zdnet.com/zdnn/stories/zdnn_display/0.3440.2114009.00.html

<http://www.cedia.org/>

(6) Merging Microsoft and Hollywood, the basis of the "StarPower Project"

The continued growth path of the PC industry has finally reached the initial beachhead of intrusion into the Movie and Television marketplace. Today, Microsoft owns a major interest in NBC Television, as an outgrowth of MS Network (MSNBC), which Mr. Kraft expect, will ultimately consume NBC Television and others unless the DOJ changes the current course of Microsoft.

So now Microsoft has a "Edutainment Channel".