

Artificial, Inc.



Strategic Business Solutions

Computer Based Training Solutions

Internet Product R & D

Business Analysis Services

Internet Research Services

Artificial, Inc. completes 97/98 Plan

Artificial, Inc. was created by Gordon H. Kraft as an Internet based,

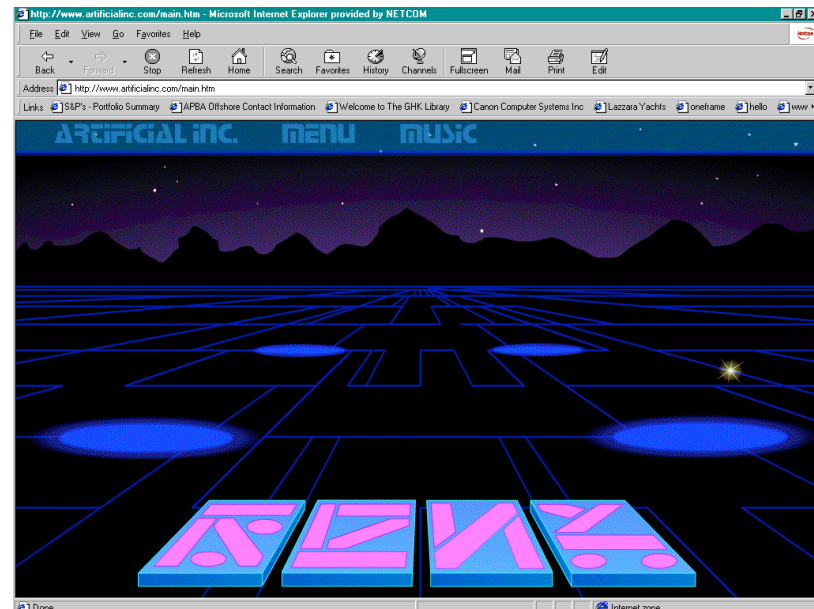
Research and Development
"virtual corporation".

Artificial uses the full capability of the internet to provide it's customers with the most advanced internet resources.

After an exhausting research effort into various Artificial Intelligence product areas⁽¹⁾, we concluded that the "Internet" offered the best long term variant of Artificial Intelligence.

(AI) from a profit generation basis, will provide the best case scenario for data mining the Internet.

We then began our initial development to create an "artificial world". As such, we have employed several high end tools in the development of our sites with the intention to use these sites as the gateway for building the sites of the future. Tools like Shockwave, Real Video and Audio plus original animations and graphics mixed with live and taped media will propel Artificial sites beyond the ordinary. Since the inception of Artificial Inc., we have pushed the content of our sites and our client sites to the maximum the Internet can provide. The following sites reflect our 97/98 R&D efforts:



www.artificialinc.com

The Artificial Inc corporate site links users to virtually all aspects of our internet site development utilizing leading internet technologies. Included is our own 3D TalkStory Island Palace Chat site connecting island people around the world (nokaio).

This site utilizes Macromedia Flash and integrates all of our sites in an original graphical interface.

We utilize Real Video Audio/Visual Video Streaming, and products like NetPodium for wide area business presentations, meetings, and CBT training. Artificial, Inc. elected **Jeffrey O. Kraft** as our new President in June 98. Jeff is responsible for the commercialization of our R&efforts.



www.ghklibrary.com

The GHKlibrary is a state of the art, Apple QuickTime (QTVR/with hotspots) replication of a real SoHo library. Its purpose is for building future custom internet based Home Digital Library's (HDL)⁽²⁾, This site is our initial effort to develop a next generation "what you see is what you get, even if your not at home". And provides its user unparalleled information search and retrieval from the internet's vast InfoBase. Unlike desktop routines which are merely a navigation aid, the GHKlibrary is a web based resource center from which the user can manipulate both desktop applications and the Internet for an truly integrated desktop management tool. While this version of the Library may never see the light of day as a commercial product, it

does show how technology can be combined into one format. Prior to releasing the Library as a commercial product, several key security and product issues must be resolved.

The Library was created for the sole purpose of uniting the Internet with the desktop. As anyone knows who has accumulated file upon file of information, it has become increasingly impossible to catalog this data for future reference. The Library, by use of third party applications, will bring this under control.

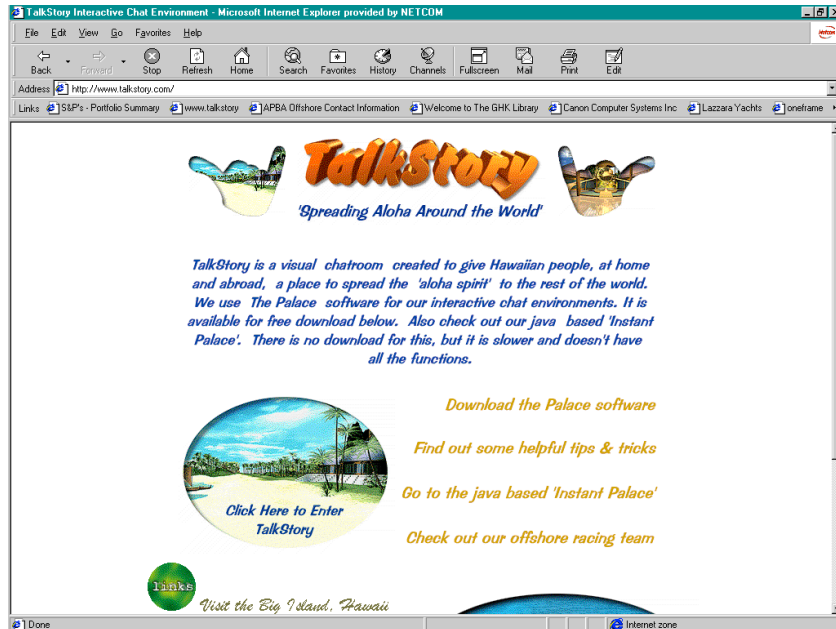
The real GHKlibrary has a complete Computer Research Lab for creating and testing of integrated leading internet technologies⁽³⁾.

Think of it as a huge desk drawer that the user dumps everything that they come into contact with. This includes BetaSP/SVHS/Hi8/DVcam Home Video, CD Library, DVD Library, StarPower Home Theater⁽⁴⁾, and includes a complete multimedia Video Editing Suite, as well as Textual and Graphical info in a multitude of data formats including:

MS Word, MS Excel, MS PowerPoint, MS Outlook, Adobe PDF library, MPEG/JPEG/GIF/PhotoShop library

A IBM NetFinity 5500 with dual Pentium II 400 NT Video Server for the home, with over 100GB of hard disk, and DAT backup running an automated home over 100T cat 5 LAN.

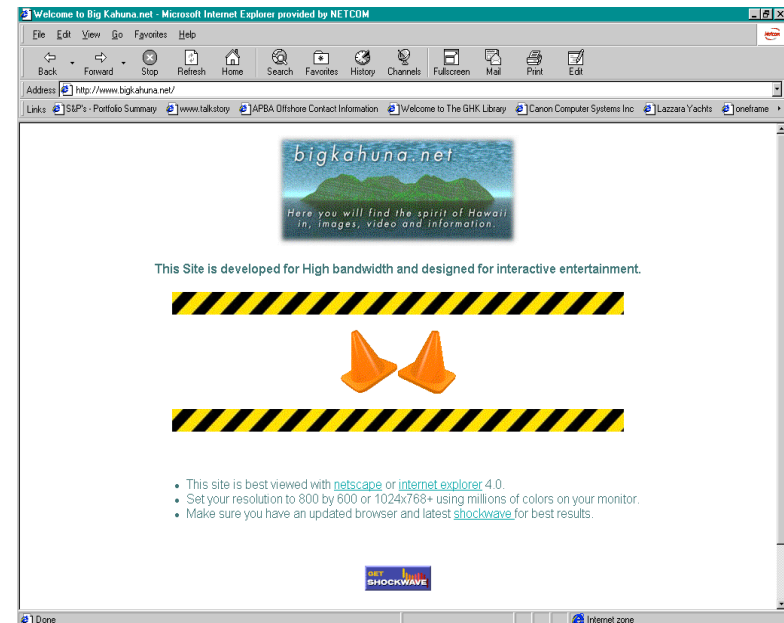
Microsoft and Intel are also doing R&D on "Digital Living Rooms⁽⁵⁾" which is very similar to our StarPower Project⁽⁶⁾ of "integrating Microsoft and Hollywood".



www.talkstory.com

We believe that our Hawaiian theme of Aloha, embedded in our Internet Chat site will continue to grow in valuation. Based on the successful joint interest and involvement of our friends throughout Hawaii, this site will grow. TSI was created to allow those Hawaiians currently living on the Island and off can have a place to chat and share in a comfortable and friendly environment. TSI also employs Quick Time VR, Streaming Audio and Video plus links to our Offshore Racing Team; "Team Lazzara Offshore Racing".

Artificial, Inc.



www.bigkahuna.net

We will create a TalkStory Island Mall providing shop space to our friends companies throughout the islands of Hawaii and other Island communities throughout the World. This Mall will be a virtual Mall and therefore will not restrict itself to just one store, but to a multitude of independent stores all thriving under one roof.

Oh you thought that TalkStory was limited to the Hawaiian Islands, no bra, dey be more man.

**889 S. Heathwood Dr.
Marco Island, FL. 34145**



www.avstreams.com

AVStreams is a fully video / audio conversant site. What this means is that AVStreams is a demo site designed to show how video can be played over the Internet for a variety of uses. The main target of this site is to show video can be successfully played at common 28.8k modem speeds. The benefit of paying video over the internet is very simple. Video is the best method of providing interactive training and information to anyone anywhere and at any time. The user benefits from having the ability to view instructional data at their leisure and from virtually anywhere. The actual application of playing video or audio would occur on the customer site and therefore, the customer has total security of who has access and what materials are displayed. AVStreams is the host and technical link in providing this service.



www.lazzarayachts.com

Lazzara Yachts, one of the premier Mega yacht builders in the world, contracted Artificial, Inc., to develop a completely new and unique web site. This site was created using all of the features Artificial has promoted and as a result has created one of the most striking and interesting sites on the web today. This site incorporates Palace Chat, Real Video, Streaming Audio, Quick Time animations, privacy areas, document retrieval, customer support and e-commerce. The primary purpose of this site is to provide a new level of customer support to the existing and prospective owners of a Lazzara Yacht. It also has provided a direct method of communicating to the owners regardless of where they may be located.